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## FOR IMMEDIATE RELEASE

## PAUL KANAREK JOINS MIDCAP ADVISORS AS VICE PRESIDENT, EDUCATION

Seasoned Executive Will Elevate Middle Market Investment Bank's Service to Education Sector Clients

**NEW YORK February 2024** – MidCap Advisors, a Manhattan-based middle market advisory firm that provides sophisticated financial advice and mergers and acquisition transaction services to private companies, has recently recruited Paul Kanarek as its Vice President of Education.

With more than 40 years in the private educational sector, Mr. Kanarek brings a wealth of knowledge and expertise in the areas of strategy, M&A, investor relations, and communications. Leveraging his experience assisting global education companies to go public as well as privately refinance, at MidCap he will lead strategic initiatives for education clients on issues ranging from access to financial capital, talent, enhanced go-to-market approaches, and successful post-acquisition integrations.

"We are pleased to welcome Paul to the firm and we appreciate the high value he will bring to our education clients," said John Poppe, Co-Founding Partner of MidCap Advisors. "His established track record in serving top educational institutions, coupled with his exceptional ability to build, support, and drive education entities to excellent outcomes, will prove invaluable as we continue to expand our footprint in the education sector."

Prior to joining MidCap Advisors, Mr. Kanarek previously held leadership roles at some of the world's foremost educational brands, such as The Princeton Review, and Collegewise (America's largest college admissions company), in addition to working with notable firms including Bain Capital, Charlesbank Capital Partners, and Verlinvest. He earned a Bachelor of Arts degree in History from UCLA.

## About MidCap Advisors, LLC

MidCap Advisors is a New York-based M&A advisory firm providing sophisticated financial advice and M&A transaction services to private companies. MidCap Advisors offers industry-leading analysis that integrates both quantitative and qualitative factors to accurately assess the total value of a transaction, ensuring it meets the client's definition of success. Over the past 20 years, MidCap has become a recognized leader in insurance M&A and transactional support services. The firm also has extensive M&A expertise in other sectors such as healthcare, manufacturing, business and technology services. The MidCap team's deep experience as investment bankers has enabled additional focus on due diligence, consulting, and direct investing.

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